

## **Wholesale Insurance offers DocuSign as Electronic Signature Standard for Life Insurance Applications**

*By Angela Rosas*

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*WholesaleInsurance.net will use DocuSign for electronic signature to close business faster, reduce costs, and enhance client satisfaction.*

Wholesale Insurance, a leading comprehensive online quoting site that provides consumers with **life insurance quotes** from the country's top rated companies, has announced the addition of DocuSign, the global standard for electronic signature, to their **life insurance application** process.

WholesaleInsurance.net will use DocuSign for electronic signature to close business faster, reduce costs, and enhance client satisfaction.

“People are changing the way they want to do business,” said Nicole Ward, Business Development at Wholesale Insurance. “Wholesaleinsurance.net listened and has responded by providing a more efficient and secure application process.”

Wholesaleinsurance.net carriers, MetLife, Transamerica, Mutual of Omaha, ING, Genworth, SBLI, and American General, are taking advantage of the DocuSign technology.

“With our long history of helping insurance companies better serve their clients with lower cost processes that accelerate speed to revenue, DocuSign has become the standard for electronic signature across the insurance industry,” said Keith Krach, chairman and CEO of DocuSign. “DocuSign is dedicated to making sure that insurance companies successfully finish business faster with the easiest, fastest, most secure way to get a signature.”

The inclusion of DocuSign e-signature to Wholesaleinsurance.net’s application process will greatly improve the customer and agent’s experience, by providing a fast and convenient way for customers to sign their application (speeding up the start of their coverage) and make policy changes, as well as eliminate errors.

### **About WholesaleInsurance.net:**

WholesaleInsurance.net, a national division of Pinney Insurance Center, Inc. is located in Roseville, CA. In business since 1972, our years of experience will help you secure the best life insurance policy with the most affordable life insurance rates. At WholesaleInsurance.net, we make sure you get the best rates from all of the best companies.

Pinney Insurance Center, Inc. is a leading provider of products, tools and services that focus on the life insurance and financial services markets.

Wholesale Insurance: <http://www.wholesaleinsurance.net>

### **About DocuSign Inc.:**

DocuSign® is the global standard for eSignature. DocuSign helps customers decrease transaction times, reduce costs, and enhance customer satisfaction with the easiest, fastest, most secure global network for sending, signing, tracking, and storing documents in the cloud. For more information, visit <http://www.docusign.com/> or call 1-800-098-8113.

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